



Phoenix  
Rescue Mission™

# HOPE STARTS WITH YOU



2022 Annual Report

# 2022

## MAY

Long-awaited completion of our men's [Transforming Lives Center](#) renovation

## JULY

In partnership with the [Phoenix Mercury, BG's Heart & Sole Drive](#) collected and distributed over 3,600 pairs of shoes

## AUGUST

[192 people rescued](#) from the streets during Code:Red – a new record

## SEPTEMBER

Launched Circle K homeless outreach partnership at stores along the I-17

## OCTOBER

Record 369 families served in a day at Hope for Hunger Food Bank

## DECEMBER

Our newest Will Work program, [Phoenix Works](#), is launched

# TIMELINE



## CEO AND BOARD CHAIR LETTERS

In Scripture, we see a scarlet cord in several places: in the garments of the high priests and curtains of the tabernacle, in Rahab's bright red rescue rope, and in the crimson cord tied to Tamar's first-born. Each linked to Christ's eventual coming and shed blood.

The thread that represents this enduring hope is woven throughout this report, representing how we are intricately connected to one another through the saving grace of the Gospel.

I pray you will see the way this hope flows; from each of you, through us, and into the lives of the men, women and children we serve – drawing us all into the greater story of His love.

This happens daily at Phoenix Rescue Mission, and that **Hope Starts With You.**

Gratefully,  
**Ken Brissa**  
CEO

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I Peter 1:3 says, *“According to His great mercy, he has caused us to be born again to a living hope through the resurrection of Jesus Christ from the dead.”*

In 2022, we witnessed the momentum of this living hope at work every day at the Mission, as we rescued and extended compassion to those in the Valley that came looking for lasting change. We were able to be here for them, because **you** were there for us.

What a joy it is to offer this kind of hope alongside of you,  
**Ted Guy**  
Board Chair



HOPE HEALS



AMY



Amy described the terror she experienced in an abusive, seven-year relationship. "He slept with a gun, threatening to kill my family if I left. He knocked my teeth out. I didn't know how to leave," she recalled painfully. Amy's unlikely exit came on Christmas Eve, after she got sick with COVID. She snuck away and slept on her friend's couch until she recovered. Amy had heard about Phoenix Rescue Mission and found the courage to go. "The Mission has blessed me in so many ways. It's God in this place. They love you when you can't love yourself," she described through tears.

Amy had tried treatment and medication to escape, but none of it worked. "Christ was the only answer." The Mission gave her the safety and community to experience the transforming love of Jesus.

It's been over a year since Amy left her abusive ex. She's found true inner healing and is planning to mentor others escaping domestic violence. "I'm still broken, but he's putting the pieces back together," Amy said with gratitude. "All glory be to God."

*"I'm still broken, but  
He's putting the pieces  
back together."*



[More about how  
Amy has found hope](#)

## HOPE STARTS WITH SHAWNA

*Recovery Mentor*

"Since I began mentoring Amy, I feel more hopeful personally and have greater clarity within my own spiritual journey. Every time we meet, I am reminded that our path (no matter how bumpy) was always meant to lead us to something greater. I can't say enough about the Mission, and how their intentional programming is a reminder to us all that we were always strong enough and were never on this journey alone."

**18%**

INCREASE IN DAILY  
CAMPUS CENSUS

**91%**

INCREASE IN  
RESIDENTIAL RECOVERY  
PROGRAM COMPLETIONS

A man with a beard and mustache, wearing a grey t-shirt with 'ARIZONA THE GRAND CANYON STATE' printed on it, a high-visibility yellow and orange safety vest, and blue work gloves, is looking down at something in his hands. He is standing on a dirt construction site. In the background, there is a silver car parked on a dirt road, and further back, there are trees, utility poles, and mountains under a clear sky. A red line graphic starts from the left, curves over the top of the man's head, and then curves down towards the right side of the image.

HOPE STARTS WITH

COMMUNITY  
PARTNERS

Our community partnerships are vital to the Mission and are an extension of God's provision as we together break the cycle of homelessness, addiction and poverty across the Valley.

Movement Mortgage is a testament to this. They have supported our Code:Red Summer Heat Relief Campaign for a decade, collecting hundreds of thousands of water bottles, hosting virtual fundraisers and providing an employer match in a nationwide employee competition. "Each year, we set a goal to collect more! It is an honor to be a part of these life-saving efforts," shared Kay Hopkins, Vice President of Movement Mortgage.

Another example of how God is blessing our impact is through our collaborative partnerships with local municipalities. Our Will Work programs offer solution-focused opportunities by empowering participants to earn a living wage while conducting beautification projects. It is a true win-win for our clients and our city partners.

"Employment is key to overcoming homelessness," said Phoenix Mayor Kate Gallego. "I'm pleased with the Phoenix Works program's focus of that and following it up with case management services that support self-sustainability."

*Thank you to our partners, the cities of Phoenix, Glendale and Scottsdale, for making hope attainable through Will Work.*

## HOPE GIVES PURPOSE

"I used to look at people who were homeless and couldn't imagine what it was like to be them. I never thought I would be here, but here I am. It's been a very humbling experience. I'm just happy for what they are doing for us with this opportunity. It's a really good program."

- Eddie, Will Work participant

**40%**

INCREASE IN  
RESCUES/PROGRAM  
PLACEMENTS

**5,000**

WATER BOTTLES GIVEN  
OUT DAILY IN SUMMER



HOPE STARTS  
WITH

DAVE



## Food Bank Volunteer

As one of the Mission's faithful partners, Dave's compassion as a donor and volunteer has been steadfast over the years. When our Hope for Hunger Food Bank was having a hard time filling its early morning shifts, he jumped in. For the past three years, he shows up every Friday as the sun is coming up to work in the warehouse. "The early morning crew has become like family," he shared.

Dave was also asked to become a mentor recently, which has been an unexpected gift in his life. "To see the transformation of someone struggling with meth for years to then graduate our program is just so rewarding."

Perhaps what the Mission has been most blessed by through Dave is the way he lives out the Gospel. "I'm called to give my time, treasure and talents — all of it — for others. I've been blessed, and it's not mine to keep. I want to pass on all I can," he shared with conviction. "It's just a true joy to bless others."

*"I'm called to give my time, talent, treasures — all of it— for others."*

## HOPE PROVIDES

The Mission's Community Outreach Events and Mobile Pantries offer tangible hope to the hurting and hungry in our neighborhoods. Because of the generosity of partners like you, we provided gifts to over 300 families at our annual Winter Wonderland event, and 1,500 turkeys during Thanksgiving!

*"Thank you for bringing us food, and a turkey, and for everything you do for us."*

—Leny, mom of 4

*"I am a dad of four sons, and was so grateful to receive this help for my family at Christmastime."*

— Kevin

**61%**

INCREASE IN  
HOUSEHOLDS SERVED  
FROM PREVIOUS YEAR

**78,870**

FOOD BOXES DISTRIBUTED



HOPE STARTS  
WITH

CATHY



## Tutor at the Changing Lives Center

Cathy drives an hour each way to the Changing Lives Center for Women and Children to be with those she has a heart for, to teach them something few have a passion for: math. “For many of them, the math portion of the GED is like a brick wall,” Cathy explained.

After being a high school math teacher for 17 years, she was seeking a sense of purpose in her retirement and found the Mission through her church. “Being with these women has given me so much compassion. It changes how I might have looked at one of them on the street before I understood their story,” she shared through tears.

Cathy described a recent phone call from a young woman she had tutored. “She was excitedly screaming that she passed her GED, and it felt so special to be a part of her success.” Perhaps the greatest gift of being a tutor is the way her own faith has deepened. “When I serve, I feel close to the heart of Jesus. To have found a way to use my experience in this way – that is really the blessing.”



[More about the  
Norton and Ramsey  
Empowerment Center](#)

*“When I serve, I feel close  
to the heart of Jesus.”*

## HOPE ENCOURAGES



Sabrina

a review of CASS' Norton  
and Ramsey Empowerment  
Center in Glendale

★★★★★ 5 out of 5 stars

“I was in a very tight place, unemployed. My back was against the wall. But when I walked through those doors, I totally forgot about what I was going through and a burden lifted off my shoulders. Yvette made my day. I received great fellowship, and I am trusting that God will make a way. They have the right person there to do the job.”

**\$16.95**

AVERAGE STARTING WAGE  
FOR GRADUATES

**227**

CERTIFICATIONS EARNED

HOPE IS  
ALIVE AT

THE  
MISSION



*Hope moved in remarkable ways in 2022. Through your support and engagement, our faith-based programs offered lasting restoration to thousands of men, women and children. You helped to inspire the following impact:*



Phoenix  
Rescue Mission™

## **RESIDENTIAL PROGRAMS**

302 average daily recovery program census  
116,068 nights slept off the streets  
101 Transformations program completions  
15 children returned to parental custody  
101 baptisms

## **HOMELESS STREET OUTREACH**

641 people rescued from the streets  
20,259 Hope Totes distributed  
4,488 unduplicated engagements to provide services

## **FOOD ASSISTANCE**

14,652 households served with food and hygiene assistance  
78,870 food boxes distributed

## **VOCATIONAL DEVELOPMENT PROGRAM**

198 jobs obtained through our vocational development program  
431 new enrollments

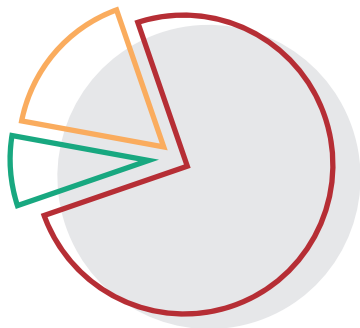
## **VOLUNTEERS**

1,297 volunteers gave 14,026 hours of their time



# FY22

## TOTAL EXPENSES



PROGRAMS  
**\$18,751,849**

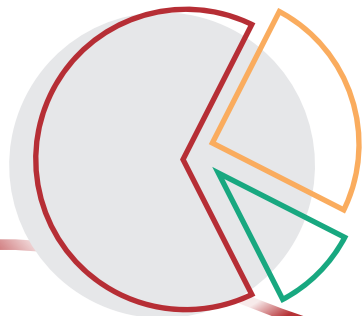
FUNDRAISING  
**\$4,533,691**

MANAGEMENT &  
ADMINISTRATION  
**\$1,778,635**

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TOTAL EXPENSES  
**\$25,064,175**

## PUBLIC SUPPORT/REVENUE



CONTRIBUTIONS  
**\$20,837,751**

DONATED SUPPLIES  
OR SERVICES  
**\$8,125,502**

OTHER  
**\$2,647,638**

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TOTAL  
**\$31,610,891**



SURPLUS  
**\$6,546,716**

TOTAL NET ASSETS  
**\$39,540,853**

Phoenix Rescue Mission is funded almost entirely by individuals, businesses, foundations, churches and other organizations. We strive to maximize and steward the impact of the gifts entrusted to us by God and our ministry partners. Because of this, we are proud that 75 cents of each dollar raised goes directly toward programs and services.

## Board of Directors

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Secretary

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Jon Phillips  
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Paul Senseman  
Nathaniel Spatz  
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## Ambassadors

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Lori Bell  
Kevin Biesty  
Judi Butterworth  
Marcia Christensen  
Ron Eriksson

Steve Eriksson  
Steve Fedyski  
Tracy Fedyski  
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## Leadership Team

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Zack Snook  
Director of Operational Services

Rhonda Webb  
Associate Director of  
Vocational Development



Photo credit: Claire Dubois

*Thank you for helping us bring the message of enduring hope to so many hurting lives this past year. This hope starts with **you** and continues on for eternity.*

## **OTHER WAYS TO GET INVOLVED**

- Sustain our work: Bring renewed hope through giving financially.
- Volunteer: Serve our community through a variety of opportunities.
- Spread the word: Be an advocate for the Mission in your sphere of influence.
- Pray: Petition for the transformation of our clients and for those we have yet to reach in our city.



**Phoenix Rescue Mission™**

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